

MCS 3260 **Principles of Multimedia Journalism Writing**

Introduction

The common components in a typical multimedia journalism course are blog, video, audio, audio slideshow, social media, photography, data visualization, and web writing. Perhaps the most important components are creativity and problem solving? We will explore and learn by doing class projects.

The digital, oral, and written communication projects for this class are intended for native-English and non-native multilingual international students, offering opportunities to practice:

- listening to lectures and student presentations
- viewing and analysis of multimedia works
- taking notes and writing in scholarly ways
- participating in class discussions, taking on various classroom roles, and
- strategizing for success through presenting individual work to the class in various formats.

The intent of the course is to introduce students to a foundation of rhetorical practice that underpins good writing. Students will discuss ideas in class and orally present their work to the class, in addition to online and print presentation.

In addition to skills-building in several areas, the course intends to facilitate critical thinking--the ability to apply what they have learned in class to evaluate issues or solve problems. The discussion and projects in this class will focus on authentic language use and will employ theoretically grounded learning strategies that are used in many university classrooms for higher learning in the US or UK systems--in terms of the projects and in-class interactions (e.g., discussions, individual and group-work, pair-work, individual presentations).

If you have questions as we proceed in our class please contact me or speak with me at any time. I can be reached by email at:

iefilmmaker@gmail.com

(NOTE: Please see me personally before sending email, if possible)

I hope you feel inspired to continue your practice of learning as a result of this class.

Thank you.

Dr. Anthony Collins, Professor

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